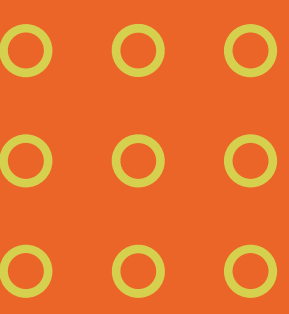




KAMLOOPS & DISTRICT
CHAMBER OF COMMERCE

Coffee Mob

hosting guide

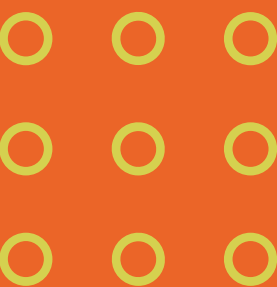




WHAT IS A COFFEE MOB?

Kamloops & District Chamber of Commerce

The “coffee mob” event series are networking events organized by the Kamloops Chamber, aimed at showcasing local businesses to a group of 20-30 business people within the community.



BENEFITS OF HOSTING



INCREASED VISIBILITY

Gain exposure and increase your visibility within the local business community. You have the opportunity to showcase your products, services and team members.



NETWORKING

As a host, you can engage with attendees and establish connections and build relationships.



MARKETING

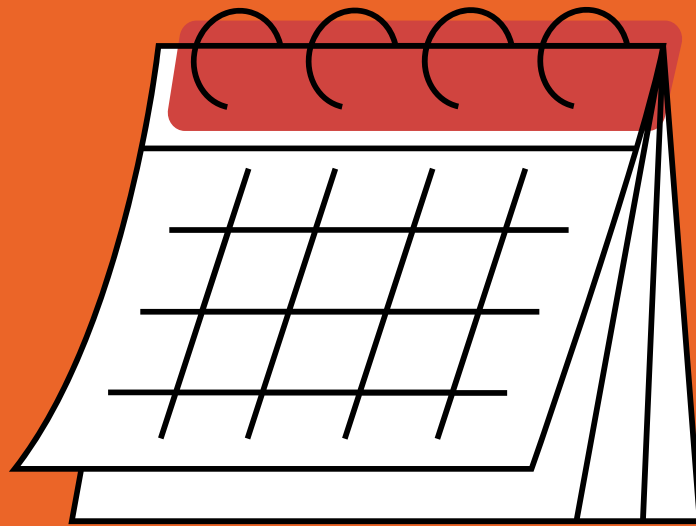
Opportunity to showcase your organization through an affordable, low-cost event towards a targeted audience.



ENGAGEMENT

By hosting, you actively participate with local business community members and it can help strengthen understanding about you.

THE DETAILS



DATE

3rd Thursday of every month
9:00am - 10:00am



LOCATION

Your location must be able to
accommodate up to 30 people



FOOD & BEV

Host location provides
coffee, tea, water and
snacks for the meeting at
their own expense

SUGGESTIONS



ENGAGE CONVERSATION

To encourage networking, try to place only serving tables around the room. Keep your product/info displays to the outside of the room



SHOW OFF SPACE

Organizing tours of your facility and/or product displays. We encourage you to get creative in promoting awareness of your services or product. Please talk to us if you have other ideas that we can incorporate.



PARTICIPATE

Spend time at our coffee mobs prior to hosting your own, get a feel for how they operate and learn some best practices. Our team will guide the whole process



HOST CHECKLIST



1-2 MONTHS PRIOR

Food and beverage selection are the hosts choice. Plan for 30 people when organizing your food.

Provide the Chamber with 3 – 5 photos and fun facts and/or a paragraph about your business to be used to promote the event and your business.

Pictures with staff in them will typically get more online engagement.



1 WEEK PRIOR

Promote and share the event information on social media and at your business.

Chamber will provide update on # of attendees.



DAY OF

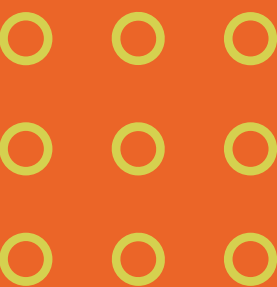
Be ready at least 30 minutes before the start of the event.

You will be invited to say a few words at the event.



SUGGESTIONS FOR FOOD & DRINK PROVIDERS:

- [Amplified Cafe](#)
- [Tim Hortons](#)
- [Sweláps Market](#)
- [The Stock Pot Cafe](#)
- ...or whoever you want!





KAMLOOPS & DISTRICT
CHAMBER OF COMMERCE

WE ARE HERE TO HELP!

If you need recommendations,
suggestions, or guidance, get
in touch, let's chat!

